



SPONSORSHIP PROSPECTUS

DARWINSEC

THURSDAY 10 SEPTEMBER 2026
Hilton Darwin

ABOUT US

PEAK MEMBERSHIP BODY FOR CYBER SECURITY

- As a nationally recognised not-for-profit charity organisation, AISA is the peak membership body for cyber security professionals.
- AISA champions the development of a robust information security sector by building the capacity of professionals and advancing the cyber security and safety of the Australian public as well as businesses in Australia.
- Established in 1999, AISA has become the recognised authority on information security in Australia with a membership of more than 14,000 individuals and corporate partners across the country.
- AISA's strategic plan calls for continued work in the areas of advocacy, diversity, education, and organisational excellence to ensure that Australians are cyber safe and secure online.

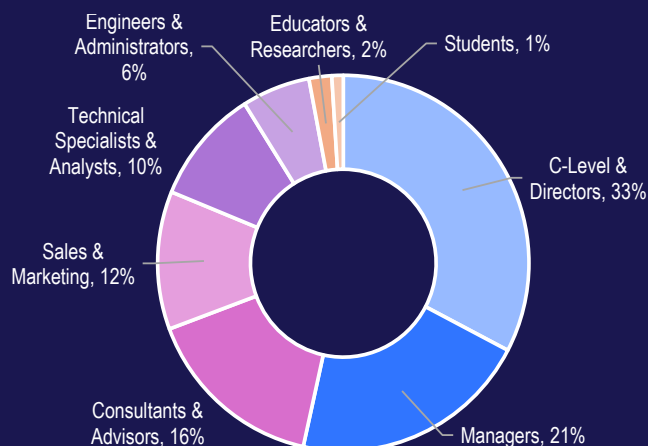


BREAKDOWN OF OUR MEMBERS

JOB TITLES

- Analyst
- Business Development Manager
- CEO
- Chief Information Security Officer
- Chief Technology Officer
- Cyber Security Adviser
- Director
- Head of Cyber Security
- Information Security Manager
- Manager
- Principal Security Consultant
- Security Technologist
- Senior Security Engineer
- Senior Technical Specialist
- Software Developer
- Solution Architect

ROLES



INDUSTRIES

- Technology Providers
- Software Development
- Financial Services
- Education
- Energy/Utilities
- Telecommunications
- Consultant/Advisory
- Healthcare
- Government
- Transport
- Hospitality/Tourism
- Retail
- Manufacturing/Mining

14,000
MEMBERS

5,792
ORGANISATIONS
REPRESENTED

54%
C-LEVEL, DIRECTORS
OR MANAGERS

22
COUNTRIES
REPRESENTED

WHY SPONSOR?

This is your chance to be part of NT's leading cyber security event!

DarwinSEC is Northern Territory's premier cyber security conference organised by AISA, attracting 100+ of IT and cyber security professionals, experts, executives, and decision-makers from diverse industries. The exhibition area enables sponsors to display their services, products, and innovations prominently. All conference catering, as well as the networking drinks, will take place within the exhibition space, fostering opportunities for sponsors and attendees to network, connect, and collaborate.

REASONS TO BECOME A SPONSOR

1

EDUCATE more than 100 prospective face-to-face customers in the use of your products, services and programs

2

ELEVATE brand awareness and credibility of your product while promoting your company as a strong supporter of the cyber security industry

3

ENGAGE and network to strengthen your brand with AISA members who are representative of all manner of industries

4

ESTABLISH a comprehensive contact list of potential new customers while re-engaging and strengthening existing client relationships

5

EXPAND your potential market share with increased sales and leads by showcasing or launching your product to delegates

6

EXPOSE your company and product at the largest and most well known cyber security event in NT as well as show your support for the single largest member event in Darwin

EXHIBITION OPPORTUNITIES

PLATINUM \$10,000 +GST

1 x Available

Exhibition:

- 1 x trestle table with table cloth
- 2 x chairs
- Ability to place a pull up banner at table

Passes:

- 12 x conference passes
- **NEW** 6 x conference passes for customers

Branding:

- Company logo and hyperlink on conference website
- Company logo on the name badge
- Company logo on conference eDMs
- Company logo on social media channels
- Opportunity to address the audience for a 5 minute presentation by company representative
- **NEW** Opportunity for a representative to be part of the program and/or panel discussion*
- 1 x 60 second promotional video shown before a presentation
- 1 x pull up banner on the plenary stage
- Opportunity to distribute a branded gift or printed collateral in the room

Communications:

- Access to list of attendees who opt-in

GOLD \$5,000 +GST

2 x Available

Exhibition:

- 1 x trestle table with table cloth
- 2 x chairs
- Ability to place a pull up banner at table

Passes:

- 8 x conference passes
- **NEW** 4 x conference passes for customers

Branding:

- Company logo and hyperlink on conference website
- Company logo on conference eDMs
- 1 x thought leadership article to be included in an AISA member eDM
- Opportunity to distribute a branded gift or printed collateral in the room

Communications:

- Access to list of attendees who opt-in



**The selected speaker and session and/or panel topic are subject to the approval of the AISA*

EXHIBITION OPPORTUNITIES

SILVER

\$3,000 +GST

2 x Available

Exhibition:

- 1 x trestle table with table cloth
- 2 x chairs
- Ability to place a pull up banner at table

Passes:

- 6 x conference passes
- **NEW** 2 x conference passes for customers

Branding:

- Company logo and hyperlink on conference website
- Company logo on conference eDMs

Communications:

- Access to list of attendees who opt-in

BRONZE

\$1,500 +GST

4 x Available

Exhibition:

- 1 x trestle table with table cloth
- 2 x chairs
- Ability to place a pull up banner at table

Passes:

- 2 x conference passes

Branding:

- Company logo and hyperlink on conference website

Communications:

- Access to list of attendees who opt-in



BRANDING OPPORTUNITIES

NETWORKING LUNCH \$2,900 +GST

1 x Available

Showcase your brand by hosting the Networking Lunch held at the beginning of the conference

Inclusions:

- 2 x conference passes
- Company logo on conference website
- Access to list of attendees who opt-in
- Opportunity to address the audience for a 5 minute presentation by company representative
- Ability to place a pull up banner at the Networking Lunch

NETWORKING DRINKS \$2,900 +GST

1 x Available

Showcase your brand by hosting the Networking Drinks held at the end of the conference

Inclusions:

- 2 x conference passes
- Company logo on conference website
- Access to list of attendees who opt-in
- Opportunity to address the audience for a 5 minute presentation by company representative
- Ability to place a pull up banner at the Networking Drinks

AFTERNOON TEA \$1,600 +GST

1 x Available

Showcase your brand by hosting the Networking Lunch held at the beginning of the conference

Inclusions:

- 1 x conference pass
- Company logo on conference website
- Access to list of attendees who opt-in
- Ability to place a pull up banner at the Afternoon Tea (catering station)



MARKETING OPPORTUNITIES

MAGAZINE AD

\$4,950 +GST

4 x Available

Elevate your brand and connect with the cyber security community by advertising in Cyber Australia - AISA's flagship annual magazine, created by the industry, for the industry.

Inclusions:

- 1 x conference pass
- Sponsor to provide a full page advertisement in the AISA publication Cyber Australia

EDM ARTICLE

\$3,500 +GST

1 x Available

Boost your brand presence and connect with key cyber security decision-makers by showcasing your article in an AISA member e-newsletter.

Inclusions:

- 1 x conference pass
- Sponsor to provide a thought leadership article to be included in a member e-newsletter



DIGITAL ADVERT

\$1,500 +GST

1 x Available

Sponsoring a digital advertisement to be featured during a keynote presentation provides your brand with the opportunity to engage a substantial and attentive audience.

Inclusions:

- 1 x conference pass
- Sponsor to provide one 60 second video in MP4 format

NOTE PADS & PENS

\$2,000 +GST

1 x Available

Have your branded stationery available for all delegates to use during the conference – your pads and pens will be available for delegate use in the plenary room and/or registration desk.

Inclusions:

- 1 x conference pass
- Note pads and pens to be supplied by the sponsor

EVENT DETAILS

LOCATION AND TIMES

DATE	Thursday 10 September 2026
VENUE	Hilton Darwin
BUMP IN	Thursday 10 September from 10:30am - 11:30am
BUMP OUT	Thursday 10 September from 6:00pm
REGISTRATION & LUNCH	11:30am - 12:30pm
CONFERENCE	12:30pm - 5:00pm
NETWORKING DRINKS	5:00pm – 6:00pm

INFORMATION

EXHIBITION TABLE

Each exhibitor will receive one (1) trestle table (1800mm x 750mm) which includes two (2) chairs and one (1) table cloth. Exhibitors are welcome to provide their own pull up banner/s and other printed signage to place on or at the table.

SPEAKING OPPORTUNITIES

Platinum sponsorship package includes the opportunity to participate in the program via a session and/or panel discussion. Please note that the organisation's selected speaker and topic of the sessions and/or panel discussion are subject to the approval of AISA. AISA advocates against the practice of disparaging other companies, products or services through negative naming.

DELEGATE LIST

Sponsors will have access to the delegate list of AISA members who consent to share their contact details. A list of consenting registrants will be sent to the main contact post conference. You will receive full name, position, organisation and email address. Please note that AISA will not be responsible for incorrect data entered by delegates.

NO LEAD SCANNING

Exhibitors are encouraged to take business cards or engage online with attendees if they wish to connect with attendees post-conference, as there will not be any lead scanner software available for this conference.

BRANDED MERCHANDISE

Sponsors are encouraged to be creative to make the conference an enjoyable experience for everyone. Interactive experiences and great giveaways definitely attract delegates. Each delegate will be supplied with a conference bag with which to fill with sponsor goodies!

COMPLIMENTARY WI-FI

Free wireless internet is provided by the venue and can be accessed throughout the venue. The service is suitable for checking emails and basic web browsing, however connections are not guaranteed due to the varying number of users connected at one time.



DARWINSEC

CONTACT

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